Making Connections that Are Making a Difference

CLEVELAND METROPOLITAN BAR FOUNDATION
2014 – 2015 ANNUAL REPORT
CLEVELAND METROPOLITAN BAR FOUNDATION

The Bar Foundation is the charitable fundraising arm of the Cleveland Metropolitan Bar Association. It raises critical dollars for the association's nationally recognized public outreach programs that focus on improving the lives of our youth, as well as other vulnerable members of our community. Each year nearly 1,000 attorneys support these programs with volunteer service. The work of the Bar Foundation changes individual lives in a way that positively impacts the entire community.

MAKING THE CONNECTIONS THAT ARE CHANGING LIVES

Because of our connection with you — our generous donors, sponsors and volunteers — the Bar Foundation and Association connected with over 4,500 people through our community outreach programs last year. Your support of the Foundation’s Endowment, through Fellows and other gifts and pledges, continues to help us secure the future of our programs. Your participation in sponsoring and attending our special events like Rock the Foundation 10, helps us provide annual program support. Your engagement as volunteers in our programs allows us to deliver services through direct personal connection.

This report will highlight a number of our programs that illustrate the power of the connection between “Lawyers Giving Back” and people in need in our community. The 3Rs, High School Mock Trial, Louis Stokes Scholars Program, Pro Se Divorce Clinics and Volunteer Lawyers for the Arts provided life-changing opportunities for area high school and college students and significant law-related education and pro bono legal services to low income individuals and our vibrant arts community.

2014 – 2015 FOUNDATION SUPPORTED PROGRAMS

- The 3Rs: Rights, Responsibilities, Realities
- The 3Rs+
- Cleveland Homeless Legal Assistance Program
- Ohio and Cleveland High School Mock Trial Competitions
- Louis Stokes Scholars Program
- Stephanie Tubbs Jones Summer Legal Academy
- Volunteer Lawyers for the Arts
- Reach Out Legal Assistance for Nonprofits
- Pro Se Divorce Clinics
- Speakers’ Bureau
- Law Day

4,511 PEOPLE SERVED
44 COMMUNITY PARTNERS
964 VOLUNTEERS
24,195 HOURS OF SERVICE
VALUE AT OVER
$3,736,650

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Building Blocks of the Foundation

I am pleased to present this report detailing the activities and finances of the Cleveland Metropolitan Bar Foundation for the 2014-2015 fiscal year. Over the past few years the Bar has devoted substantial efforts developing numerous programs that serve the needs of our community. Our Foundation has worked tirelessly to raise the funds needed to implement these programs, which foster diversity and the growth of future leaders from disadvantaged areas, provide civic education to thousands of school children in Cleveland and East Cleveland, and help to find ways to bridge the "legal gap" between the public's growing need for legal services and its diminishing ability to pay for such work.

In 2014-2015, the Foundation focused on expanding its reach and impact by spreading our message to those beyond the legal community and through the hard work of both staff and Board, we were very successful. We brought forth more programs; we connected more volunteers to those programs; we served more clients of the programs. We have continued to make more and more supporters aware of our good work, both inside and outside the legal community and the result was that the Foundation's base of support has greatly expanded. These efforts culminated in the 10th edition of our signature fundraising event, Rock the Foundation, on Valentine's Day 2015. Over 500 people came to Cleveland Museum of Art, not only to enjoy a great party, but also to learn about the Foundation's great work and to honor Dick Pogue for his lifetime of service.

As your Trustees, the Board will continue to focus our substantial efforts not only on building the endowment, but also providing constant and ever improving oversight and evaluation of fiscal and programmatic practices, and increasing the visibility around the Foundation and what it does.

We take seriously our role as the caretakers of the Foundation's assets, and express our deep gratitude for all those who generously contribute the time and their funds to support our mission.

How Far We've Come: Onward and Upward!

Thanks to generous supporters like you, the CMBF endowment has grown dramatically nearly tripling over the past four years. Meanwhile, our key fundraising events like the Halloween Run and Rock the Foundation have reached unprecedented levels of support. Our Fellows program has grown 65% over the past five years, and 11% of CMBA members are now recognized as Fellows, further strengthening our endowment.

As our endowment has grown significantly, our ability to rely more on endowment income and less on current fundraising has improved steadily. The CMBF is the strongest it has ever been, and this stability and growth has allowed our Board to connect directly with over 25,000 Cleveland school students over the past ten years. We are now moving into our tenth year of the nationally-recognized 3Rs program. Plus, we have also been able to sustain and expand other impactful programs such as the Stokes Scholars Program, the Cleveland Homeless Legal Assistance Program, the High School Mock Trial Competition, Volunteer Lawyers for the Arts, and other worthy programs.

In short, the CMBF is stronger than ever, and our community partnering and impact is greater than ever. We've come a long way and we are creating a great legacy for the good of our legal community and the larger community as well. Thanks to you!
The 3Rs & 3RS+

Through The 3Rs Program and other outreach initiatives, you all have educated, motivated, inspired, and mentored students, leaving lasting impressions on our hearts and minds ... Thank you for allowing us to stand on your shoulders to attain the goals we didn’t even know were possible.”

Na’Tasha Webb-Prather, Shaw High School Graduate and Current 3L at University of Georgia Law School

THE 3RS & 3RS+

The 3Rs: Rights, Responsibilities, Realities is an example of the power of connection between “Lawyers Giving Back” and high school students in the Cleveland and East Cleveland city schools.

The 3Rs aims to improve understanding of the U.S. Constitution and our justice system through unique curriculum addressing concepts tested on the Ohio Graduation Test required for graduation. It also helps students understand the vital importance of graduating high school and developing a plan for their lives after high school.

In 2014–2015...

- 480 LAWYERS, JUDGES AND LAW STUDENTS GMOLUNTEERED for The 3Rs and 3Rs+.
- 2,500 STUDENTS WERE SERVED in the classroom, in field trips to the courts, and in mentoring activities.
- A NEW WORKSHOP WAS DEVELOPED and provided by 3Rs+ volunteers to help students needing further help to succeed in passing the Social Studies component of the Ohio Graduation Test.
- NEW CURRICULUM WAS ADDED. Because of tragic events in the nation and our city and our concern for the safety of our students, The 3Rs curriculum added a powerful lesson on the topic of, “Staying Safe in Police Encounters,” to connect students with information and useful resources. Through this lesson, myths and misconceptions about behavior during police stops are addressed head-on. Recommended conduct and potential remedies are included in the lesson discussion. The lesson has become a permanent part of The 3Rs curriculum and has been shared with other metropolitan bar associations.
- THE CMBA CONNECTED with the Partnership for a Safer Cleveland and Strategies for Youth, a national program aimed at building positive relationships between “cops and kids.” As a result, the CMBA is involved in ongoing collaborative efforts with other community partners to engage students in activities that both educate students as to their rights and responsibilities as well as to promote positive interaction with law enforcement authorities.

“At the outset, I saw The 3Rs program as an opportunity to contribute to the Cleveland Metropolitan School District. I believe that the future of Cleveland is inextricably tied to the success or failure of the CMSD, so that there is no more important place for one to volunteer.”

Judge Dan Polster, U.S. District Court, Northern District of Ohio
MOCK TRIAL

The High School Mock Trial Competitions expand students’ appreciation for the law, founded in the 3 Rs, and take it to the next level with competition in real-world courtrooms. The Cleveland and Ohio Mock Trial Competitions provide the chance for high school students to discover new skills — like confidence and on-your-feet reasoning — that will benefit them for a lifetime.

In 2014–2015...

• **STUDENTS, TEACHERS, LEGAL ADVISORS, & SUPPORTERS** congregated in the Justice Center and Cuyahoga County Courthouse for the first two stages of the Ohio Mock Trial Competition, representing 47 teams from 19 high schools in Cuyahoga and Lorain Counties.
• **VOLUNTEER JUDICIAL PANELISTS** scored & supported their efforts.
• **COMPETITORS ARGUED BOTH SIDES IN A HYPOTHETICAL CASE** about a student’s Eighth Amendment claims of cruel and unusual punishment following an injury at a juvenile correctional institution.
• **TEAMS FROM HIGH SCHOOLS** of the Cleveland Metropolitan School District competed in their unique Cleveland Mock trial Competition, co-sponsored by the Cleveland Municipal Court in the Justice Center. In response to nationwide events, the 2015 Cleveland Mock trial case hypothetical explored the complicated issue of student encounters with law enforcement officials.
• **LEGAL ADVISORS COACHED THE STUDENTS** in the weeks before the competition, while 51 volunteer judicial panelists evaluated their efforts and gave them helpful pointers the day of the trial.
• **TOP SCORING TEAMS ARE HONORED**, along with four paid internships awarded by the Cleveland Municipal Court to outstanding attorneys, witnesses, and writers.

“Volunteering with programs like the Mock Trial helps to complete the circle of life: receive treasures of life and give them back to others.”

Judge John J. Russo, Administrative Judge, Cuyahoga County Court of Common Pleas, Ohio Mock Trial Judicial Panelist

Competition Details:

- **Students, Teachers, Legal Advisors, & Supporters**
- **Volunteer Judicial Panelists**
- **Competition Settings**: Cuyahoga County Courthouse, Justice Center
- **Teams**: 47
- **High Schools**: 19
- **Volunteer Judicial Panelists**: 51
- **Internships Awarded**: 4

Additional Information:

- **Judge John J. Russo**
- **Cuyahoga County Court of Common Pleas**
- **Ohio Mock Trial Judicial Panelist**
- **Cleveland Municipal Court**
- **Cleveland Mock Trial Competition**

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LOUIS STOKES SCHOLARS PROGRAM

The Stokes Scholars Program provides a vital connection between high school and law school for minority and economically disadvantaged college students, most of whom are first generation college students, interested in pursuing careers in the law. It connects the diversity pipeline between The 3Rs and our other high school programs and our law school programs, providing paid summer internships in the law, mentoring and other important support to college students in need of role models, guidance and encouragement. The program is directly linked to our 3Rs initiatives, as Stokes Scholars applicants must be graduates of either the Cleveland or East Cleveland public schools.

In 2014–2015...

- **WE PRODUCED A NEW VIDEO** that is featured on the CMBA website including interviews with three Stokes Scholars alumni who are enrolled in or entering law school.
- **WE ADDED NEW GROUP FIELD TRIPS** including a trip to the Supreme Court of Ohio, a visit to the Bankruptcy Court and a program on handling student loan debt, and a Trolley Tour of Cleveland to help Scholars learn more about their hometown and become even better ambassadors for their city.
- **THE PROGRAM RECEIVED THE OHIO STATE BAR FOUNDATION’S OUTSTANDING PROGRAM OF THE YEAR AWARD** and was featured as a best practice program at meetings of the National Association of Bar Executives and National Conference of Bar Foundations.

“**The program has introduced me to lawyers and judges who look just like me and who have come from where I come from and who have told me, ‘If I can do it, then so can you.’”**

Gabrielle Jones, Stokes Scholar Classes of 2013, 2014, and 2015; student at Cleveland State University; graduate of Martin Luther King High School, Cleveland

IN ITS FIRST FOUR YEARS, a total of 50 Scholars have been selected, representing 13 CMSD and Shaw High Schools and 18 colleges and universities.

- 48 OUT OF 50 PARTICIPATED IN THE 3RS IN HIGH SCHOOL.
- 46 OUT OF 50 PARTICIPATED IN HIGH SCHOOL Mock Trial Competitions.
- 47/50 ARE FIRST GENERATION COLLEGE STUDENTS.
- 48 OUT OF 50 PARTICIPATED IN THE 3RS IN HIGH SCHOOL.
- 4 OUT OF 50 ARE FIRST GENERATION COLLEGE STUDENTS.

- 4 have been admitted to law school
- 2 are currently enrolled in law school
- 9 are planning to apply for 2016 admission
- 7 are planning to apply in 2017

Sadly, we lost the man whose inspiration provided the foundation for this program. Louis Stokes was personally committed and engaged in the Scholars program and was very pleased with the progress made in its first four years. We were thrilled to welcome his grandson, Brett Hammond, into the program as a mentor last summer and we appreciate the continuing connection he brings to his grandfather's legacy.
VOLUNTEER LAWYERS FOR THE ARTS (VLA)

The Volunteer Lawyers for the Arts (VLA) is a committee of active volunteers with a passion for the arts. The VLA is making a real difference for artists in our community, forging connections through pro bono assistance, public education, and partner outreach.

In 2014–2015...

- DONATED PRO BONO SERVICE TO 13 APPLICANTS, including artists and arts organizations, through referrals from the VLA Committee on such issues as entity formation, unlicensed use of images, contract disputes, and non-compete clauses in employment.
- PRESENTED A WELL-RECEIVED PRIMER ON HOLDING LEGALLY-COMPLAINT EVENTS in response to great interest in the community. The event was held in partnership with SPACES Gallery, the Community Partnership for Arts and Culture (CPAC), and city leadership.
- FORGED CONNECTIONS WITH COMMUNITY PARTNERS through shared events, guest speakers, and social outings, including the Economic Community Development Institute (ECDI), the Cleveland Print Room, and local jazz favorite The Bop Stop.
- UPHeld ITS MISSION TO EDUCATE THE PUBLIC by hosting free seminars on copyright and IP for working artists, liquor licensing for art shows and galleries, and fair use and contract law for performing and interpretive artists.

“As a musician, VLA did a fantastic job explaining what I was actually getting myself into by forming a 501(c)3 in Cleveland. I wouldn’t feel as comfortable without VLA.”

Joshua Rosner for The Syndicate for the New Arts (VLA client)

“'I was blessed with the ability to have a legal career, and I believe I have an obligation to pay it forward and help someone less fortunate in life.'”

Jennifer M. Himmelman, Cavitch, Familo & Durkin Co., LPA, Clinic leader

PRO SE DIVORCE

Through simple, hour-long clinics, volunteers guide low-income participants through the paperwork and process of filing for a simple divorce pro se, helping them avoid costly attorneys' fees and freeing them to move on with their lives. The program is ever-evolving to provide help in an easy-to-follow format for those most in need of its services.

In 2014–2015...

- SERVED 184 INDIVIDUALS WITH THE HELP OF 33 VOLUNTEERS, totaling over 100 volunteer hours.
We celebrated the 10th anniversary of Rock the Foundation in record style on Valentine’s Day 2015 in the beautiful Amos Family Atrium of the Cleveland Museum of Art. We also recognized Richard W. Pogue with a special award for his lifetime of service and leadership in the community. From the red carpet entrance photos to the Cleveland-themed cuisine and through the last dance, Rock the Foundation 10 truly was a night to remember. Rock the Foundation, along with the Halloween Run for Justice, is an annual special event of the CMBF dedicated to raising funds to support the many Lawyers Giving Back public outreach programs of the CMBA. In its first ten years, nearly $1,000,000 has been raised for program support through this event.
FINANCIAL REPORT

HIGHLIGHTS

Endowment Growth
In the period from June 30, 2011 through June 30, 2015, the Endowment Fund has grown from $895,954 to $2,199,398. This growth is the result of the generous support of our Fellows at all levels of engagement — Founding, Leadership, Legacy, Gold, Silver and Fellows. Since June 30, 2011, we have added 218 individual Fellows, raising the number of individual Fellows to nearly 500.

Record Setting Special Event Fundraising
Through sponsorships and registration fees, the 2014 Halloween Run for Justice brought in the second highest total ever. In addition, 540 runners and walkers participated in the event.

Rock the Foundation 10 at the Cleveland Museum of Art was a very special event in so many ways. It brought in a record amount of revenue for the event through sponsorships, ticket sales and raffle income, over $50,000 more than any prior Rock the Foundation event. Plus, we welcomed 14 new sponsors this year.

BALANCE SHEET

Assets
- Cash, Cash Equivalent & Investments: $1,414,661
- Prepaid Expenses & Receivables: $1,127,563
TOTAL ASSETS: $2,542,224

Liabilities and Net Assets
- Liabilities
  - Deferred Revenue: $9,972
  - Accrued Expenses & Other Liabilities: $22,340
  TOTAL LIABILITIES: $32,312

- Net Assets
  - Unrestricted: $207,611
  - Temporarily Restricted: $82,827
  - Permanently Restricted: $2,219,474
  TOTAL NET ASSETS: $2,509,912

TOTAL LIABILITIES & NET ASSETS: $2,542,224

REVENUES

PROGRAM SERVICES
- Event Fundraisers: $246,170
- Donations & Contributions: $163,233
TOTAL: $338,403

2014 HALLOWEEN RUN
- $52,679

2015 ROCK THE FOUNDATION
- $205,050

EXPENSES

- Event Fundraisers: $246,170
- Fundraising: $138,465
- Management & General: $33,322
TOTAL: $338,484

Donations & Contributions
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- Fundraising: $138,465
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TOTAL: $338,484
Giving Back

Through your financial support, the Bar Foundation can sustain and expand its quality programming. As a 501(c)(3) charitable organization, gifts may be tax deductible.* You also can support the Bar Foundation by volunteering to participate in its programs. If you have questions about the Bar Foundation and how you can become actively involved in its programs, please call Mary Groth, Director of Development and Community Programs at **(216) 696-3525**.

CleMetroBar.org/Foundation

Enclosed is my gift to the Cleveland Metropolitan Bar Foundation in the amount of:

- $1,000
- $500
- $250
- $125
- $50 (count me as a “Friend of The 3Rs”)
- $__________ other

☐ Please send me information about the Fellows Program
☐ Please send me information about the Legacy Fellows Planned Giving Program

Name ________________________________________________________________
Company _____________________________________________________________
Address ______________________________________________________________
City __________________________ State ___________ Zip _______________
Phone __________________________ Email _____________________________

☐ Check enclosed (payable to Cleveland Metropolitan Bar Foundation)
☐ MasterCard ☐ Visa ☐ American Express ☐ Discover Card
Number __________________________ Expiration date (mm/yy) _______________

Signature ______________________________________________________________

* While contributions may be tax deductible, please contact a tax advisor regarding individual circumstances.

Please return to: Cleveland Metropolitan Bar Foundation
Attn: Mary Groth, 1375 East 9th Street, Floor 2, Cleveland, Ohio 44114-1785
mgroth@clemetrobar.org • fax (216) 696-2413