

# CMBA Affiliate Sponsorship Opportunities

Cleveland has been on the move. CMBA members and supporters have been at the forefront of that move. Join the momentum by connecting your organization to ours through a customized affiliate sponsorship opportunity that will get you noticed throughout Cleveland and beyond.



## Cleveland Metropolitan Bar Journal & Legal Directory

Our full-color, monthly Bar Journal magazine is the official publication of the CMBA. Mailed directly to our members, and available online, the Bar Journal delivers your message directly to attorneys, paralegals, and other legal and business professionals. Our Legal Directory, produced annually in print and digital formats, is a go-to resource for Northeast Ohio's legal professionals for attorney support services, court contact information, law firm specialties, attorney contact info, and more.

## Engagement & Sponsorship Opportunities

Whether you are seeking big crowds, intimate networking, or the perfectly targeted program to spotlight on your services, we offer more than 150 events each year with branding opportunities to keep you top-of-mind.



## CleMetroBar.org

Our mobile friendly site has more than 40,000 page views per month—plus, more than half the visitors are repeat visitors. That makes your inclusion online an easy way to increase brand awareness.

## Email Communication and Benefits

Have your message delivered right to the inbox of our members and highlighted on our site when you extend a member benefit.

## Conference Center at the CMBA

Take advantage of downtown Cleveland's premiere, multi-purpose venue that is ready to meet all of your event and conference needs.



# CMBA Affiliate Sponsorship Opportunities

Together, we can build a package to meet your specific needs and interests. Examples of what we can offer follow, but this is just a starting point. Come Meet Us At the Bar to find the collaboration that is right for you.

## Platinum Affiliate Partner

Annual CMBA Support of \$7,500 or above

- ✓ Recognition on the CMBA website as Premiere Partner
- ✓ Email announcement of partnership to CMBA membership at least once per year (5,500+ members)
- ✓ Business growth potential when you extend a unique discount to our membership for your services
- ✓ Discounted member pricing to events and programs for one employee through an included affiliate membership
- ✓ Advertising in one event program
- ✓ Full-page ad in Annual Meeting program
- ✓ In-Kind Consideration for 2 registrations at up to 6 social events
- ✓ Two free, color Bar Journal ads per year
- ✓ Advertisement in the CMBA Legal Directory
- ✓ One free meeting/conference room rental at the CMBA Conference Center
- ✓ Opportunity to present at up to 2 programs per year (institutes or section/committee meetings)

### Key Sponsorship of CMBA Annual Events (select two)

- Annual Meeting
- Celebration for New Lawyers
- Diversity & Inclusion Conference (dates vary)
- Greener Way to Work Luncheon
- Greet the Judges & GCs
- Golf Outing
- Small/Solo Expo
- Advanced Workers' Compensation Medical-Legal Seminar
- The Cleveland Tax Institute
- Estate Planning Institute
- Environmental Law Institute
- Litigation Institute
- Medical/Legal Summit & Health Care Law Update
- The Northern Ohio Labor & Employment Law Conference
- The Real Estate Law Institute
- William J. O'Neill Great Lakes Regional Bankruptcy Institute

## Gold Affiliate Partner

Annual CMBA Support of \$3,000 or above

- ✓ Recognition on the CMBA website as Elite Fleet Partner
- ✓ Email announcement of partnership to CMBA membership once per year (5,500+ members)
- ✓ Business growth potential when you extend a unique discount to our membership for your services
- ✓ Discounted member pricing to events and programs for one employee through an included affiliate membership
- ✓ Advertising in one event program
- ✓ Full-page ad in Annual Meeting program
- ✓ In-Kind Consideration for 2 registrations at up to 3 social events
- ✓ Free color upgrade with any Bar Journal advertisement
- ✓ Advertisement in the CMBA Legal Directory
- ✓ BOGO room rental at the CMBA Conference Center

### Sponsorship of CMBA Annual Events (select two)

- Annual Meeting
- Celebration for New Lawyers
- Diversity & Inclusion Conference (dates vary)
- Greener Way to Work Luncheon
- Greet the Judges & GCs
- Golf Outing
- Small/Solo Expo
- Advanced Workers' Compensation Medical-Legal Seminar
- The Cleveland Tax Institute
- Estate Planning Institute
- Environmental Law Institute
- Litigation Institute
- Medical/Legal Summit & Health Care Law Update
- The Northern Ohio Labor & Employment Law Conference
- The Real Estate Law Institute
- William J. O'Neill Great Lakes Regional Bankruptcy Institute

# CMBA Affiliate Sponsorship Opportunities

## Silver Affiliate Partner

Annual CMBA Support of \$1,000 or above

- ✓ Recognition on the CMBA website as Preferred Partner
- ✓ Email announcement of partnership to CMBA membership once per year (5,500+ members)
- ✓ Business growth potential when you extend a unique discount to our membership for your services
- ✓ Discounted member pricing to events and programs for one employee through an included affiliate membership
- ✓ Advertising in one event program
- ✓ Half-page ad in Annual Meeting program

### Sponsorship of CMBA Annual Events (select one)

- Celebration for New Lawyers
- Diversity & Inclusion Conference (dates vary)
- Greener Way to Work Luncheon
- Greet the Judges & GCs
- Golf Outing
- Small/Solo Expo
- Litigation Institute

## Benefits Affiliate Partner

Annual CMBA Support of \$265

- ✓ Recognition on the CMBA website as Benefits Provider (if applicable)
- ✓ Email announcement of partnership to CMBA membership once per year (5,500+ members)
- ✓ Business growth potential when you extend a unique discount to our membership for your services
- ✓ Discounted member pricing to events and programs for one employee through an included affiliate membership

Return your completed form to to initiate the conversation about your customized CMBA Affiliate Partnership.

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Additional Comments: \_\_\_\_\_

### Affiliate Partnership Level Interest

- Platinum Affiliate Partner (\$7,500 +)
- Gold Affiliate Fleet (\$3,000 +)
- Silver Affiliate Partner (\$1,000 +)
- Benefits Affiliate Partner (\$265)

### Submit Form To:

Cleveland Metropolitan Bar Association  
Attn: Mary Groth  
1375 E. 9th Street, Floor 2  
Cleveland, OH 44114  
mgroth@clemetrobar.org  
Fax: (216) 696-2413



# ➤➤ Annual Events & Programs

We host more than 160 events and programs each year for our members and the broader legal community. Below is a quick snapshot of some of the annual opportunities available to increase your visibility among our members and beyond.

## CMBA EVENTS & PROGRAMS

### Annual Meeting (June)

Tradition meets fun each June when we pass the leadership reins to our new officers and trustees at our inaugural luncheon.

### Celebration for New Lawyers (December)

We bring together our legal community and collectively roll out the welcome mat for the newly sworn in attorneys at this informal reception.

### Greener Way to Work Luncheon (September)

Honoring new and renewing Green Certified firms/office and educates guests on timely, sustainability issues in Northeast Ohio.

### Greet the Judges & GCs (May)

This annual members-only event is held in May to bring us all together for an informal night of camaraderie. We also welcome and celebrate the newly sworn in Ohio attorneys in our area.

### Golf Outing (June)

This CMBA summertime tradition brings together members and supporters each June on a prestigious, local course.

### New Lawyer Bootcamp (December)

A three-day, hands-on, practical program designed to help new attorneys find their path in the practice of law.

## Additional CMBA events

(scheduled dates vary)

- ⇒ Diversity & Inclusion Conference
- ⇒ De-Stress Fest
- ⇒ Pitfalls & Pointers for Litigators

## CLE INSTITUTES/CONFERENCES

### Advanced Workers' Compensation Medical-Legal Seminar (December)

A full day, covering hot topics, updates and timely information for practitioners and providers alike.

### The Cleveland Tax Institute (November)

Cleveland's longest running tax program, delivering two solid days of tax topics.

### Environmental Law Institute (December)

A full-day of programming on environmental law.

### Estate Planning Institute (October)

A full-day of advanced programming on trends and topics in Estate Planning, Probate and Trust Law.

### Litigation Institute (May, one-day)

A full-day of programming for litigators.

### Medical/Legal Summit & Health Care Law Update (April)

Bringing together physicians and attorneys for dialogue, education and networking over two days.

### The Northern Ohio Labor & Employment Law Conference (April)

Offering two full days of instruction on hot topics in Labor & Employment Law.

### The Real Estate Law Institute (November)

For nearly 40 years, this two-day program has featured a mix of topics for attorneys & industry professionals.

### Small & Solo Expo (September)

Day of conversation, learning and practical tips on topics/issues facing Small Firm and Solo Practitioners.

### William J. O'Neill Great Lakes Regional Bankruptcy Institute (May)

The O'Neill is the region's premier bankruptcy seminar focusing on commercial and consumer bankruptcy over two days.

[CleMetroBar.org](http://CleMetroBar.org)

(216) 696-3525

1375 East 9th Street, Floor 2, Cleveland, OH 44114 (Corner of E. 9th & St. Clair, inside One Cleveland Center)