



2009-10 LEGAL DIRECTORY DISPLAY ADVERTISING

Get the word out all year long to more than 9,000 legal professionals by advertising in the 2009-10 Cleveland Metropolitan Bar Association Legal Directory! Our Legal Directory is the most efficient way to advertise your legal products and services to Northeast Ohio's top law firms and attorneys. Attorneys and other legal professionals use the Directory on a daily basis, making your ad work every day of the year.

Plus, act now and receive a FREE listing in the Attorney Support Services Directory (a \$500 value!) and receive a FREE 2008-09 Legal Directory (a \$55.95 value) with any display ad purchase!

This is page 1 of a two-page form.



CONTACT INFORMATION

COMPANY NAME _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

E-MAIL _____

AUTHORIZING SIGNATURE _____ DATE _____

PRINT NAME _____

ACCEPTED/PUBLISHER _____ DATE _____

RATES, POSITION AND OTHER INSTRUCTIONS

- INSIDE FRONT COVER (limited availability) @ \$3,295
- INSIDE BACK COVER (limited availability) @ \$2,495
- OUTSIDE BACK COVER (limited availability) @ \$2,995
- FULL PAGE @ \$1,650
- 1/2 PAGE @ \$1,200
- 1/3 PAGE @ \$940
- 1/6 PAGE @ \$650
- I want a Preferred Position* @ \$_____
- I want Bleeds* \$_____

*For preferred position when available, add 10%.

*For full page bleeds, add 15%.

PAYMENT METHOD

TOTAL AMOUNT _____ CHECK ENCLOSED PAYABLE TO CBA VISA MASTERCARD DISCOVER AM. EXPRESS

CREDIT CARD NO. _____ EXP. DATE _____

SIGNATURE (IF PAYING BY CREDIT CARD) _____

FORM SUBMITTAL

Complete this form and send it with your payment to: **Cleveland Metropolitan Bar Association, Legal Directory, 1301 East 9th Street, Second Level, Cleveland, Ohio, 44114.** Or you can fax it to **(216) 696-2413.**



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This is page 2 of a two-page form.

MECHANICAL AND ELECTRONIC SPECIFICATIONS

Size: 8 1/2" x 11" trimmed

Binding: **Perfect bound**

Printing: **Offset, on white stock, black ink**

Resolution: **133 line screen**

Cover: **Offset, two and four color process available**

Artwork should be submitted in one of the following digital formats:

Quark Xpress (version 5.0 or lower), all fonts and art included

Illustrator (version 10.0 or lower), fonts converted to outlines

PhotoShop (version 7.0 or lower)

Acrobat PDF, fonts embedded, color separated where applicable

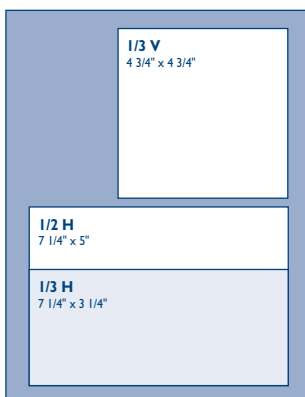
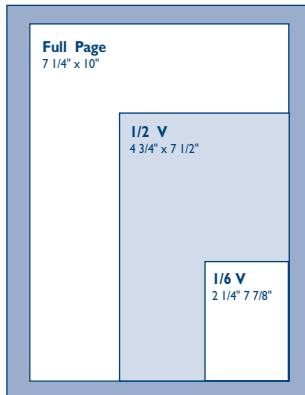
All artwork should be submitted to Ryann Jagger at rjagger@clemetrobar.org.

Note: Materials not meeting publisher's requirements are subject to being altered. Costs for such alterations and any other production work will be billed at prevailing rates.

ADVERTISING RATES

*Advertising rates do not include typesetting or design costs. Typesetting and layout services are available. Projects are quoted on an individual basis.

For full page bleeds, add 15%.



AD	DIMENSIONS	RATE
Inside front cover (full color)	7-1/4" x 10"	\$3,295
Inside back cover (full color)	7-1/4" x 10"	\$2,495
Outside back cover (full color)	7-1/4" x 10"	\$2,995
Full page (black/white)	7-1/4" x 10"	\$1,650
1/2 H (black/white)	7-1/4" x 5"	\$1,200
1/2 V (black/white)	4-3/4" x 7-1/2"	\$1,200
1/3 H (black/white)	7-1/4" x 3-1/4"	\$940
1/3 V (black/white)	4-3/4" x 4-3/4"	\$940
1/6 V (black/white)	2-1/4" x 4-7/8"	\$650